

Virtual Field Trips/Tours Before, During, and After the Pandemic

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Davis Farms Soybean Virtual Field Trip
Nematode Nemesis!
Soybean Production in Arkansas

UA Virtual Field Trip
 Broadcast from Davis Farms
 Bono, Arkansas
 September 30, 2014
 9:35-10:15 a.m.

Soybean Science Challenge

YouTube



Virtual Field Trip
Soybean in Space Virtual ...

Soybean Science Challenge
Our Soy Checkoff
 Progress Powered by U.S. Farmers

Gardens of the Galaxy
 A Battle of Food for the Future

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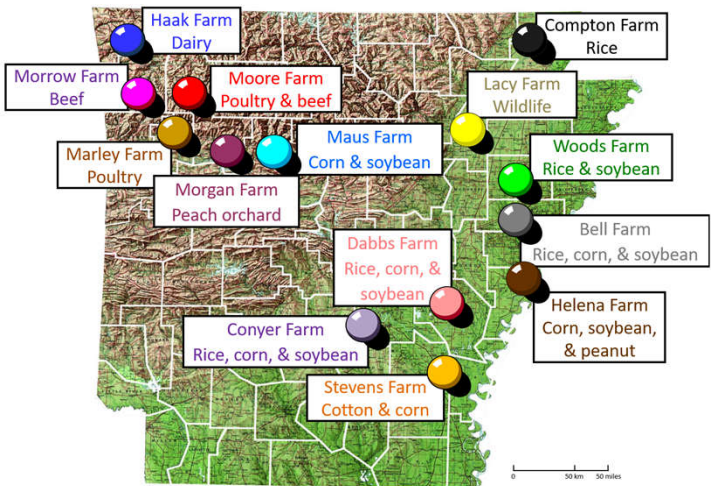
SOIL&WATER CONSERVATION
VIRTUAL FIELD TRIP

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Farm Name	Primary Product(s)
Haak Farm	Dairy
Morrow Farm	Beef
Moore Farm	Poultry & beef
Maus Farm	Corn & soybean
Marley Farm	Poultry
Morgan Farm	Peach orchard
Dabbs Farm	Rice, corn, & soybean
Conyer Farm	Rice, corn, & soybean
Stevens Farm	Cotton & corn
Compton Farm	Rice
Lacy Farm	Wildlife
Woods Farm	Rice & soybean
Bell Farm	Rice, corn, & soybean
Helena Farm	Corn, soybean, & peanut

0 50 km 50 miles

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Join us in July ... in the field ...
from the comfort of your air-conditioned home/office!

This free one hour live interactive virtual field trip will give participants an in-depth look at farm irrigation. We will discuss various technological advancements that are being used today in agricultural fields across the state to increase irrigation efficiency and maintain sustainability.



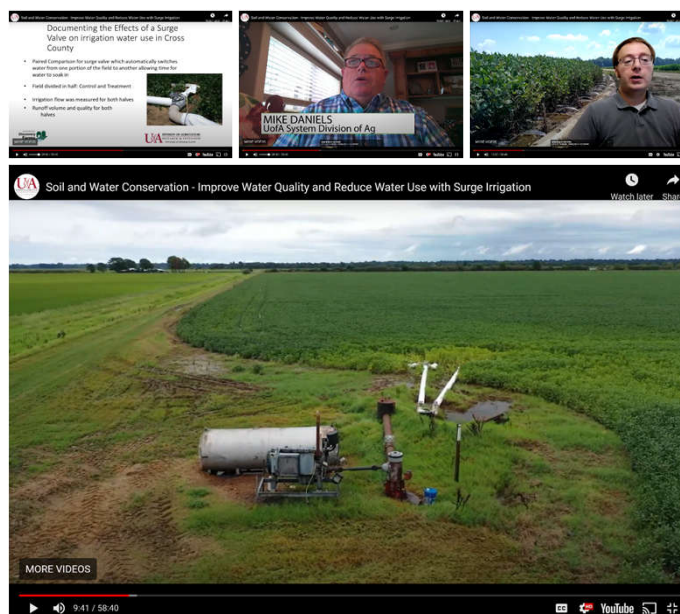
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Pre-Pandemic

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Pandemic



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Zoom Attendees	Zoom Registrants	Number of States Attended	Number Outside the US Attendees
848	1,423	12	8



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Number of VFTs	YouTube Views
14	5,528

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Number of VFTs	Facebook Event Reach	Facebook Engagements	Facebook Live! Attendees
14	187,041	3,317	8,741

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The UF/UGA Corn Silage Field Day



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Farm Fair in Eastern Oregon

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The UMD Small Ruminant Pasture Field Day

Small Ruminant Virtual Pasture Field Day

2011-2014
Pen vs. pasture study

- Compared health, performance, and carcass characteristics of goats fed in a pen vs. reared on pasture.



- Goat provided by consignors to buck test
- Three years were funded by the Maryland Grain Producers Utilization Board.

0:13 / 1:30:33

Small Ruminant Virtual Pasture Field Day

University of Maryland
Extension Presents

VIRTUAL FIELD DAYS

0:05 / 1:30:33

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UADA Commodity Field Days



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What worked

- YouTube views
- Facebook reach
- Archived content
- Pre-recording
- Live Q&A



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Questions?

Contact:
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