

# Board of Directors and Committee Chairs Meeting, April 13 2022 Via Zoom Minutes

Submitted by Steve Siegelin, Past President

# Call to Order - Huetteman

Huetteman called the meeting to order at 1:04 p.m. ET

Officers		Regional Representatives	
Julie Huetteman (NC), President	X Adeola Ogunade, Northeastern		Х
Teresa McCoy (NC), President-Elect	5 ,		
Steve Siegelin (W), Past President			Х
Alda Norris (W), Secretary			Х
Meredith Weinstein (S), Treasurer		Cynthia Wilson-Willis, 1890s	
		Vacant, 1994s	
Committee	e Cha	irs/Co-Chairs	
Amanda Rysz (NC), Awards & Recognition	Jeremy Elliott-Engel (W), Awards & Recognition		Х
John Diaz (S), Conference	Х	Vikram Koundinya (W), Conference	Х
Suzanna Windon (NE), Finance	Х	, , , , ,	
Carrie Stark (W), Marketing	Х		
Brad Sewell (NC), Membership	Х	Terrence Wolfork (1890s), Membership	
		Michelle Gaston (NC), Professional Development	
Steve Siegelin (W), Nominating			
Teresa McCoy (NC), Policy & Resolution			
	Liaiso	ons	
Kristi Farner (S), JCEP PILD Representative (2 <sup>nd</sup> Yr.)	Х	X Laurie Chandler (NC) JCEP PILD Representative (1st Yr.) – starting in April 2022	
Jared Morrison (NC), JCEP ELC Representative (2 <sup>nd</sup> Yr.)			
Marina Denny (S), JOE Representative	Х		
W	ebm	aster	
Tom Payne			
	Gues	sts	
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Approval of Consent Agenda – Huetteman			
Approve the March 9, 2022 meeting minutes and the April 13, 2022 meeting agenda; and accept the			
Treasurer's reports.			
Motion	Approve the Consent Agenda	MOVED/2 <sup>ND</sup> /VOTE	McCoy/Denny/passed

# Reports of Officers:

President's Report – Huetteman
Attended PILD last week, great experience. It was a great conference.

The JCEP Board met on Thursday, following PILD. Julie was elected president-elect of JCEP (effective May 1, 2022).

Call for Proposals for NAEPSDP Conference are due May 2, 2022. Please spread the word.

The Call for Proposal information needs to be added to the conference webpage

Steve shared the Website Policy document via email that was recently approved to guide our efforts

#### Treasurer's Report –

Treasurer's Report and Budget Update were sent via email.

Treasurer's Report (February 28, 2022 – March 31, 2022)

Account balances total = \$80,088.53

Net income = (\$776.39) YTD net income: \$2,607.80

Budget Update, March 2022: (\$5,163.84)

#### Reports of Regional Representatives:

# Ogunade, Kaslan, Denny, Narine, Wilson-Willis

Ogunade is working on marketing call for proposals and the conference in the Northeastern region.

#### Reports of Committees:

# Awards & Recognition -Rysz & Elliot-Engel

They have revised their POW and are working on the award submission process for 2022.

## **Conference – Diaz & Koundinya**

Seeking proposals and marketing the conference. No proposals are submitted yet, many members are working on Federal reporting.

Diaz will be touring the property this weekend to acquaint himself with the facilities.

Narine gave an update on 2023 conference site location efforts. Finding many locations, but costs are high at some sites. Considering locations in Las Vegas and Salt Lake City. He is working closely with HelmsBriscoe to negotiate with the properties.

The Northeastern Region is responsible to lead the 2024 conference site selection process.

#### Finance - Windon & Robinson

The committee had a discussion analyzing the feasibility of hiring an Executive Director, as this question has been raised occasionally in the past.

Windon noted that membership dues have been used to support some of the conference expenses.

## Marketing – Stark & Newberry

The committee met with two new members. They are working on list of non-members to send recruitment and conference marketing materials. Looking for administrators to invite and ask to distribute our marketing materials in their systems.

#### Membership – Sewell & Wolfork

The committee met and revised the POW. We just passed 200 members for 2022, 44 first-time members.

#### Nominating - Siegelin

No report

#### Policy & Resolution - McCoy

McCoy created a Motions of the Board document. This document is available in the 2022 Minutes folder on Box.

She will be working with committees that need to establish charters.

# Professional Development - Baughman & Gaston

The Unconference is May 20, 12:30 to 3:00 p.m. ET

The Virtual Summer School Committee met yesterday. The dates are July 15 - 19, 2:00 to 3:00 p.m. ET. The topics will relate to staffing.

#### Reports of Liaisons:

# JCEP / Extension Leadership Conference (ELC) – McCoy & Morrison

No report

## JCEP / Public Issues Leadership Development (PILD) – Farner & Chandler

The conference was successful. Looking for ways to better solicit NAEPSDP participation in PILD presentations.

# Journal of Extension - Denny

Exploring a JOE booth at our conference in December. The goal would be to advance participation and submissions to scholarly journals like JOE. Denny will work with the Conference Committee to explore options.

JOE Board meeting was recently held in Tennessee. The journal has eliminated the backlog of articles from the transition and are now trying to catch up on new submissions.

There are six to seven thousand downloads, monthly. They are collecting analytics now that the new system allows it.

Preparing for the 60<sup>th</sup> Anniversary celebration. Solicitations for testimonials are going out to targeted individuals.

#### Webmaster - Payne

No report.

Unfinished Business			
Approval of 2022 Plans of Work			
MOTION Approve the 2022 POWs with the Conference Committee POW still under development as details for the conference are finalized.			
Other unfinished business - None			

# ● Proposed updates to Extension Leadership Conference liaison assignment | Motion | The Board recommends to the membership that Article | III, Section 7. Liaisons be changed to read in its entirety; "Liaisons to outside associations or groups shall be appointed by the President and approved by

	the board, as needed. They		
	shall participate and report		
	to the Association Board of		
	Directors during regularly		
	scheduled Board of		
	Director's meetings, as		
	needed.		
Other new business - None			

Adjourn			
The meeting was adjourned at 1:55 p.m. ET.			
MOTION	To adjourn	Moved/2 <sup>ND</sup>	Siegelin/McCoy

Next meeting: Thursday, May 11, 2022, 1:00 p.m. ET via ZOOM.