

Board of Directors and Committee Chairs Meeting, March 27, 2019 Minutes

Submitted by Julie Huetteman, Secretary

Call to Order - Robinson

Robinson called the meeting to order at 1:01 p.m. ET.

Roll Call – Huetteman			
Officers:		Regional Representatives:	
Julie Robinson (S), President	Х	Danae Wolfe, North Central	
Terrence Wolfork (1890s), President-Elect	Х	Aly Valentine, North East	
Julie Huetteman (NC), Secretary	Х		
Rich Poling (S), Treasurer	Х	Rebecca Sero, West	
Mike Lambur (S), Past President	Х	x Cynthia Wilson-Willis, 1890s	
		Vacant, 1994s	
Commit	tee	Chairs/Co-Chairs:	
Teresa McCoy (NE), Awards & Recognition		Ken Jones (S), Awards & Recognition	Х
Suzanna Windon (NE), Finance	Х		
Matt Benge (S), Marketing			
Todd Hurt (S), Membership	Х	Catie Croft (1890s), Membership	
Gwyn Shelle (NC), Programs		Celeste Carmichael (NE), Programs	
Terrence Wolfork (1890s), Resolutions & Policy	Х	Mike Lambur (S), Nominating	
Diane Mashburn (S), Conference	Х	Kristi Farner (NC), Conference	
	Li	iaisons	
Steve Siegelin (W), PILD Representative (2 nd Yr)	Х	Karen Reddersen (NE), PILD Representative (1st Yr)	
Katy Gottwald (S), PILD (when Steve's term	Х		
ends in April)			
Jan Carroll (W), JOE Representative	Х	(), eXtension/NAEPSDP Fellowship	
Webmaster			
Tom Payne			
	(Guests	

Officer's Reports:

President's Report – Robinson	
No report	

Treasurer's Report - Poling

Poling distributed the Treasurer's Report and Budget Update for March via email.

Treasurer's Report: Account balance total \$47,820.54

Budget Update (Actual to Date as 2019 budget not yet established): Balance \$3,175.15

Accepted and filed for audit.

Secretary's Report – Huetteman				
Julie Robinson distributed minutes from the January 23 and February 27, 2019 Board Meetings via email. No				
corrections were given.				
Motion	Approve the minutes of the	MOVED/2 ND /VOTE	Lambur/Wolfork/passed	
	January 23, 2019 Board			
	Meeting as presented.			
Motion	Approve the minutes of the	Moved/2 ND /Vote	Hurt/Lambur/passed	
	February 27, 2019 Board			
	Meeting as presented.			

Reports of the Regional Representatives:

North Central – Wolfe

Emailed update to Robinson, indicating that she is going to start some targeted emails.

North East – Valentine

No report

Southern - Hurt

Pulled report on lapsed memberships and sent to directors.

West – Sero

No report

1890 - Wilson-Willis

Received report from Hurt on those with lapsed memberships.

Committee Reports:

Awards and Recognition Committee – McCoy and Jones

Emails sent out about eXtension fellowships, and one application has been received. Review and discussion of the Excellence in Extension Staff Development award for the first time this year. Sponsored by JCEP (\$250), and NAEPSDP (\$50), for a total award of \$300.

Motion	Motion that we offer the	MOVED/2 ND /VOTE	Poling/Wolfork/passed
	JCEP/NAEPSDP staff		
	development excellence in		
	extension award starting this		
	year.		

Marketing – Benge

Unable to attend, sent comments to Robinson: "About Us" PowerPoint – in process of being updated. Will be finished in April. June Newsletter – Benge will be gathering content beginning in April. Facebook pages update – Wolfe created the private FB group for members, and both Alda and Danae have made some FB posts on behalf of the NAEPSDP Board.

Membership - Hurt and Croft

Karen Vines wrote article for June newsletter about her 2018 eXtension fellowship.

Hurt is working on spotlight for the southern region.

Anna Smith is planning a membership chat in April. The topic will be organizational charts.

Membership numbers: 13 Life, 2 Student, 98 Active, 113 paid total. There are 73 outstanding for renewal.

Nominating - Lambur

No report

Resolutions and Policy – Wolfork

No report

Programs – Shelle and Carmichael

Had first webinar for 2019 yesterday with about 23 attendees. Scott Cummings presented on landgrantimpacts.org site updates. Committee is recruiting topics for upcoming webinars in May, September, and November, along with the summer school series.

Finance – Windon

Committee met yesterday and discussed the 2019 proposed budget, which was emailed before this meeting for board review.

Мотіом	Accept the proposed budget	Moved/2 ND /Vote	Huetteman/Wolfork/passed
	for 2019.		

Conference – Mashburn and Farner

Committee met a couple weeks ago on details. Have been working on conference details: menus, IT, budget, fees, etc.

Conference theme is Agents for Change: Creating Extension Connections. Mashburn sent to graphic design specialist for potential graphics.

Registration Fees Set:
Early Bird Member: \$455
Early Bird Non-Member: \$555
Regular Member: \$510
Regular Non-Member: \$610
Student Member: \$425
Student Non-Member: \$455
Exhibitor/Vendor: \$500

Conference Tracks (keep existing four): Evaluation & Assessment, Organizational & Staff Development, Program Development & Delivery, and Technology & Communications

Postponed decision about live streaming until more is known about UGA Extension's IT support.

Setting up subcommittees to work on conference details.

Communication: Mid-April – plan to communicate general information to membership, June – call for proposals, July – opening registration.

Spring Board meeting in Savannah, GA, June 4-6: Robinson has hotel registration information and will email to board members.

JCEP Update - Lambur and Robinson

Meeting today about changing dates for future PILD and Extension Leadership Conferences. Anticipate 2020 or later before changes can be made.

Project underway on certification process for Extension Agents. Expect this to be completed by the end of the year.

PILD Update - Siegelin and Reddersen

Last PILD Conference planning meeting coming up in three weeks. Have about 30 registrants short of budgeted amount. Total is about 250 registrants (18 are volunteers). Congress will be in recess that week, so it may be challenging to find legislators to meet.

Extension Leadership Conference sponsored by JCEP Update - Wolfork and Robinson

No Report

Journal of Extension Update - Carroll

Met with JOE board in Minnesota last week on strategic plan. Carroll is Chair of Editorial Committee and they are planning to pilot ways to reduce the time to publication. Poor quality submissions contribute to the length of time for review. Editorial committee will now screen submissions before the editor sees them. Institutions are encouraged to review submissions before going to JOE to help improve quality.

Webmaster - Payne

Poling reported that he has been working with Payne on new permissions for access to the website for board members.

Old Business

Membership Categories: Hurt shared draft text on "affiliate members" to add to the constitution. Discussion about voting, board positions, setting boundaries or limits, available discounts, access to membership list and other constitution items. Committee will take suggestions and reconsider proposed text, maybe adding text about what affiliate members in good standing can do / are eligible for. Continued discussion needed about identifying non-commercial interests. The committee can bring revisions back to the board. The process for moving this forward would be: if the board agrees on the text, then it would be forwarded to the Resolutions and Policy committee to apply to the constitution and bylaws, and finally to a membership vote in December.

Strategic Planning Efforts: Robinson will be meeting with Debra Davis.

Excellence in Extension Staff Development proposed award: Discussed in Committee Report.

Solicitation of the past presidents for donations to support the Past Presidents Award: Debra Davis has done this and donations are coming in.

New Business

JOE Board Rep - 3-year term (Fall 2019): With position opening this fall, we are looking for nominations for this position.

2019 Committee Plans of Work: Documents were provided to Board members via the Box.com site for review.

2019 Budget: Discussed in the Committee report.

Steve Siegelin will complete his position as PILD representative in three weeks at the conference. He expressed				
appreciation to the board. Reddersen and Gottwald will attend PILD and then be the two PILD representatives				
on our board for April.				
Motion	Approve the 2019 NAEPSDP	Moved/2 ND /Vote	Poling/Lambur/passed	
	committee plans of work as			
	submitted.			

Final Announcements and Adjourn			
MOTION	Adjourn the March 27, 2019	Moved/2 ND /	Huetteman/Poling
	Board Meeting (2:06 p.m. ET)		

Next meeting: April 24, (1:00pm EST, 12:00pm CST, 11:00am MST, 10:00am PST)