

### Board of Directors and Committee Chairs Meeting, April 19, 2017 Minutes

Submitted by Laura Downey, Secretary

#### **Call to Order – Stark** Stark called the meeting to order.

Roll Call – Downey					
Officers:		Regional Reps:			
Carrie Stark (W), President	Х	Aly Valentine, North East			
Mike Lambur (S), President-Elect	Х	Joy Millard, North Central			
Laura Downey (S), Secretary	Х	Todd Hurt, Southern	Х		
Rich Poling (S), Treasurer	Х	Cody Stone, West			
Karen Ballard (S), Past President	Х	Terrance Wolfork, 1890s	Х		
Committee Chairs:					
Joe Hunnings (S), Awards & Recognition		Michael Lambur (S), Chair Policy and Resolution	Х		
Jodi Azulai (W), Co-Chair Marketing	Х	Todd Hurt (S), Co-Chair Marketing	Х		
Julie Robinson (S), Co-Chair, Programs	Х	Teresa Byington (W), Co-Chair Programs			
Mary Fran San Soucie (W), Co-Chair		Aly Valentine (NE), Co-Chair Membership			
Membership					
TBD, Chair Finance		Karen Ballard (S), Chair Nominating			
Liaisons					
Kevin Andrews (S)-PILD Rep (2 <sup>nd</sup> Year)	Xevin Andrews (S)-PILD Rep (2 <sup>nd</sup> Year) Jerry Chizek (NC)-PILD Representative (1 <sup>st</sup>		Х		
		Year)			
Jan Carroll (W)-JOE Representative		Julie Huetteman (NC)-eXtension Fellowship			

Downey asked for corrections to the March meeting minutes, if any.	
<b>MOTION</b> Approve the March 2017 <b>MOVED/2<sup>ND</sup>/VOTE</b> Lambur/Poling/passed	
meeting minutes.	

Treasurer's and Finan	ce Report – Poling				
Poling provided the April 2017 Treasurer's report. As of April 18, 2017, NAEPSDP had an account balance					
of \$47,821.05. Poling also provided a budget update.					
MOTION	Accept and file the March	MOVED/2 <sup>ND</sup> /VOTE	Ballard/Wolfork/passed		
	2017 Treasurer's report				

# **Regional Representative Reports**

# North Central - Millard

No report.

### North East - Valentine

No report.

#### Southern – Hurt

No report.

No report.	

### Committee Reports

#### Awards and Recognition Committee - Hunnings

No report.

#### Marketing - Hurt and Azulai

Azulai reported on committee member efforts and discussed challenges with maintaining the blog. Given the challenges, she questioned whether the blog should be suspended and committee efforts should be focused on Facebook posts.

**MOTION** Suspend the NAEPSDP blog **MOVED/2**<sup>ND</sup>**/VOTE** Lambur/Poling/passed

Azulai will send promo ideas to board members for consideration. Stark will add discussion about promo items to a future meeting agenda.

Information to be included in the May newsletter should be sent to Matt Binge. It was suggested that each committee provide an update to be included in the newsletter. Chizek will provide a summary from the PILD conference and Ballard will provide a summary from the JCEP conference. Robinson will send a webinar update from Jan Carroll, if received.

There was discussion about shirts for new board members at a cost of \$40-45 a person. Currently, there is \$300 allocated to shirts for new board members.

\$500 dilocated to shirts for new board members.				
MOTION	Purchase shirts for new	MOVED/2 <sup>ND</sup> /VOTE	Lambur/Poling/passed	
	board members, committee			
	chairs, and liaisons who do			
	not have a NAEPSDP shirt.			
	Board members and others			
	who already have a			
	NAEPSDP shirt have an			
	option to purchase one			
themselves.				
MOTION	Allocate funds from	MOVED/2 <sup>ND</sup> /VOTE	Poling/Lambur/passed	
	reserves to pay for shirts			
	over the \$300 currently			
	budgeted for shirts.			
Poling reported that NAEPSDP now has a company account with FedEx and UPS.				

### Membership -San Soucie and Valentine

The committee is trying to establish a regular meeting schedule and is asking for time at the summer board meeting for San Soucie and Valentine to meet with regional representatives. The NAEPSDP banners will be used at the upcoming NERAOC conference in San Antonia.

Chizek noted that the membership page on the website still has \$60 as the amount of dues and requested that this be updated to reflect the current amount of membership dues.

#### **Finance – Poling**

No report.

#### Nominating Committee – Ballard

No report.

#### **Resolutions and Policy-Lambur**

Lambur continues work on state affiliations and how to handle board members' expenses. He is looking into how other associations handle these and will put a resolution together in the future.

At the summer board meeting, Lambur and Downey will review current Dropbox files.

#### **Programs – Byington and Robinson**

The second NAEPSDP webinar of 2017 will be held on April 27 at 11:30 EST. Robinson has reached out to Jan Carroll to discuss her leading a webinar in the future.

This year's conference theme was determined through a contest. 26 themes were proposed and voted on by committee members. Once the winning theme was announced, some committee members had concerns because the winning theme had the word "betting" in it. The committee is seeking input from board members.

After discussion, the board decided to change the conference theme.

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MOTION	Change the conference	MOVED/2 <sup>ND</sup> /VOTE	Poling/Wolfork/passed
	theme to, "Creating the		
	Future: Extension as the		
	Catalyst"		

The person who submitted the winning theme has been identified but s/he doesn't think s/he submitted this theme. Robinson will notify this individual that his/her submission has been accepted as the winner and that s/he is eligible for a prize.

Robinson will start working to get the theme on the website and will update the conference tab on the website to reflect 2017, not 2016.

## JCEP Update

Ballard shared that she and Robinson are working on a project to identify trainings on digital accessibility offered to Extension professional and to assess the training needs of Extension professionals related to digital accessibility. Findings will be presented at a digital accessibility summit this summer.

## PILD Update

Lambur will lead the PILD Conference in 2019. Lambur attended the 2017 PILD Conference and found the conference informative and fun.

Next year's PILD Conference will be April 8-11, 2018 in Crystal City.

Stark thanked Steve Siegelin for agreeing to serve as the new PILD representative for NAEPSDP.

# JOE Update

Jan Carroll attended the JOE board meeting in March and is learning more about the journal. At that meeting, JOE representatives worked on a strategic plan and discussed a webinar to share with different associations. Carroll has asked about being reimbursed for expenses incurred as the JOE representative. She submitted a May newsletter article to Stark, forwarded to Matt Binge.

# Old Business

Stark mentioned committee plan of work/budgets. The plan of work from the Awards Committee needs to be submitted.

### New Business

Stark suggested that those members who have not renewed their membership be contacted. A personal contact would be best.

MOTION	Adjourn the April 2017	MOVED/2 <sup>ND</sup> /VOTE	Lambur/Ballard
	Board Meeting		